To better communicate with communities across the Asia-Pacific, UNESCO Bangkok has expanded its reach to regional news outlets, including placing articles in India’s Financial Express, The Manila Times and Malaysia’s Star newspapers on such sensitive subjects such as school bullying, LGBTI sensitivity training and comprehensive sexuality education in government schools. Similarly, the first quarter of 2019 saw the continuation of themes centred on youth welfare and multilingual education in Thailand, with articles in local papers focusing on a recent case of university hazing and innovative new programmes in the Deep South. In collaboration with Natural Sciences, Public Information and Outreach is complementing the wide-ranging Plastic Initiative to raise awareness and find solutions to marine pollution. The effort is one example of the new multi-tiered approach to communications, often leading with social media and website posts, accompanied by in-house video production and submissions to regional newspapers. With our colleagues, we continue to offer different levels of engagement for the public, ranging from casual online interaction and engaging graphics to news-style features and policy prescriptions.

January-March 2019 MONITORING REPORT

Public Information and Outreach

Bangkok Office

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Bangkok Post

- Abuse of junior students an incubator of hatred
- Back plastic waste-reduction pledge with deeds
- Mother tongue-based education is changing lives in deep South
- Steps that could reduce threat of violence in schools
- More to sexuality education

Financial Express READ TO LEAD

The Nation

The Manila Times

- LGBTI training in Dumaguete promotes inclusion and counters ignorance

Applications

Flood Fighter-Sai Fah 4,269 Downloads
Tanah 4,094 Downloads

Group Visits

- 16 Jan: Tsinghua University (China)
- 1 Feb: Unbound (Australia)
- 18 Feb: Meiji University (Japan)
- 5 Mar: Sophia University (Japan)
- 14 Mar: Kyushu Institute of Technology (Japan)
- 29 Mar: Yothinburana School (Thailand)

Bangkok Website (page views)

- January: 41,993
- February: 43,927
- March: 49,702

Just Published

- School-related violence and bullying on the basis of Sexual Orientation and Gender Identity or Expression (SOGIE)
- Capacity Building for Safeguarding Cultural Heritage in Myanmar: Phase III
- Final Report: Safeguarding Bagan within the World Heritage Framework
- Getting the Message Across: Reporting on Climate Change and Sustainable Development in Asia and the Pacific: A Handbook for Journalists (ENG/THA)