WEIDONG CLOUD EDUCATION GROUP
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PART ONE

ABOUT WEIDONG CLOUD EDUCATION
ABOUT WEIDONG CLOUD EDUCATION

- Strategic Partner of the UNESCO
- Executive Chairman of International Internet Education Alliance
- Executive Director of IUIA
- Best Partner of the Ministry of Education of PRC
In June 2014, Weidong Cloud Education Group signed a strategic cooperation agreement with UNESCO in the World Language Conference. Since 2015, Weidong Cloud Education has promoted the holding of two sessions, four times of International Conference on ICT in Education in Qingdao, China. The meeting has attracted more than 2,000 people from governments, enterprises, institutions, organizations, etc., from nearly 100 countries and regions.

<Qingdao Declaration>—A milestone document in ICT in international education, provides an action guide to the construction of ICT in international education.

Cooperation with Educational policy and lifelong learning department in UNESCO to promote global educational development with information technology.
In October 2018, Weidong Cloud Education Group renewed the strategic cooperation agreement with UNESCO in the Paris.

In the next three years, two parties will carry out comprehensive cooperation around “Artificial Intelligence Education”, and will continue to promote the realization of the 2030 Education Action Framework through activities such as the International Conference in ICT in Education.
COOPERATION WITH IITE

- Project: Building future schools with ICT competence and innovative pedagogy
- Countries: Mauritius, Namibia, Nigeria, Central Asian Countries
- The project activities will cover a wide range of issues in the area of transformation of educational paradigm and strengthening school capacities for the emerging of new ICT-based educational environment.
Weidong Cloud Education signed a memorandum of understanding with Group UNESCO Higher Education Innovation Center in 2017 to jointly establish the “Weidong Remote Smart Room” at the partner universities of "Digital Education Link Project", and to promote the application of information and communication technology (ICT) in higher education in developing countries. Weidong Cloud Education Group and the ICHEI have deployed the Weidong Cloud Education Platform in a number of Asian and African countries, and have established the “Weidong Remote Smart Room” at the partner university of the “Digital Education Link Project” providing supportive vocational and professional education resources of 3000 types. Weidong Cloud Education Group and the ICHEI have been carrying out the localized ICT capability training for teachers in order to achieve the acceptance and management of remote digital resources, promote the localized use of digital education resources and help the Asian, African and Latin American countries to achieve the balance of education.
PART TWO
INTERNET + EDUCATION
GLOBAL ECOLOGY
HARDWARE + PLATFORM + CONTENT + OPERATION
INFRASTRUCTURE---Data Center

- 5000+ cabinets
- Professional operation management team for data center
- Data center management & Cloud computing services & Construction and customization
WEIDONG SMART CLASSROOM

Providing single, campus, and regional solutions according to the scope of the application.

Providing basic, standard, professional solutions based on the infrastructure of the network environment.
UNESCO Higher Education Innovation Center has signed MOU with Weidong Cloud Education Group to co-build “Weidong Smart Classroom” in “Digital education link project” partner universities.

Weidong Smart Classrooms will be launched in the Belt & Road countries such as Cambodia, Pakistan, Sri Lanka, Egypt, Ethiopia and Djibouti and so on.

WeClass is a tool for pre-class course preparation and in-class interactive teaching which is highly acclaimed by our users.

With Weidong Smart Classrooms, partner universities could design and deliver ICT-based innovative teaching, learning and training projects, such as ICT skills training for teachers, cross-campus synchronous class, asynchronous on-demand broadcasting of courses, autonomous learning and etc.
VR Classroom

VR classroom  VR Educational Solutions

- Patent
- Interactive
- Self-editing
- Wide-application
- Rich Resources
- Network Security
- Multiplayer Collaboration
Campus Platform” + “Wearable Devices

Safety Campus

- GPS
- Monitoring platform
- Real-time communication
- Electronic fence

LEARNING PLATFORM

- Home-school Interaction
- Class Schedule
- Student Performance
- Homework

WEARABLE DEVICES
Weidong cloud class **Global internet education platform**

- User entrance, Connection with global trainees and teachers to share quality education resources
- All kinds of multi-language education resources
- Opening the basic capabilities and platform service to the cooperative organization.
- Building the user product matrix and the ecology.
ECOSYSTEM ENTRANCE

BUSINESS

SOLUTIONS
- Basic education
- Vocational education
- Higher education

PRODUCTS
- E-Learning
- Tianyuan Mathematics
- "Cloud + Terminal" Smart classroom
- Teaching data analysis platform
- VR Classroom
- Large Enterprises Training
- Small and Medium Enterprises Training
- LeiJia Academy
- Online School
- Teacher Development Platform
- Industry Talent Training Platform
- Smartwatch
- Knowledge Map
- National Culture Exchange Platform
- Learning Management System
- Content Management System

CUSTOMER

PRODUCT SUPPORT

USER SUPPORT
WeLMS is an effective cloud-based Learning Management System that blends social and formal learning with multi-lingual support features, full control over the eLearning course’s setup, delivery and learner progress tracking along with functional features. It is generally praised for its versatility, customization options, scalability and responsive design that functions on any device.
VOCATIONAL EDUCATION

More than 2 million online learning users globally

More than 35 thousand customers, including more than 330 Fortune 500 companies

More than 350 thousand senior employees of the enterprises trained every year

Covering more than 3000 courses and over 8000 training experts and tutors

Cooperating with more than 100 famous colleges from 14 countries

Reputations acquired among the industries: the Global Top Ten Online Learning Platform, the Global Top Ten Courses Establishment System, the Global Top Ten Training Outsourcing Service, the Global Top Ten Leadership Training, the Overseas Training Channel Appointed by State Bureau of Foreign Experts Affairs in China, the Foreign Experts Introducing Channel Appointed by State Bureau of Foreign Experts Affairs in China
Weidong Cloud Education provides vocational education and training services for the global customers, and sets up service branches in the 16 countries of the five continents, such as French, the United Kingdom, the United States, Germany, Switzerland, Belgium, Poland, Czech Republic, Spain, Portugal, China and Australia. There are possibilities to establish cooperative relationship with more countries in the future.
“VOCATIONAL TRAINING PROJECT” OVERSEAS

AIR FRANCE – CORPORATE PLATFORM

The solution

➢ Complete and intuitive LMS and LCMS solution that gives great control over training programs as well as great flexibility in terms of technical features

➢ Multi-site platform: each training group’s content and participants can be managed independently (job type, languages...) and can have a personalized entry portal

➢ Platform easily integrated into an existing HR managements system: third-party security system (siteMinder), Single Sign-On, interfacing with SAP HR (updating and reporting on training data and progress)
PART THREE
ABOUT WEIDONG EMIS STRUCTURE
OPERATION SERVICE

Providing the customized operation service and matching the required content and service to the user's needs.
Weidong EMIS applies results-based monitoring methodology to track key performance indicators of the national plan.

Our goal: to promote educational development through informed decision making practices. To collect, organize and report accurate, relevant and timely data for planning and decision making purposes and to promote the use of information for educational development.

We focus on:
1. Data Collection
2. Data Processing
3. Data Analysis
4. Reporting
5. Publication
6. Distribution
7. Dissemination
8. Feedback
Education Management Information System (EMIS)

EMIS levels
- National
- Provinces
- Cities
- Districts
- Schools

Preschool
- Data types
  - Student data
  - Curriculum data
  - Personnel data
  - Financial data
  - Other data
- Data output
  - Reports
  - Plans
  - Programs
  - Budget
  - Statistics
  - ...
- Data users
  - Edu Officials
  - Edu managers
  - School Heads
  - Teachers
  - Parents

K12
- Data types
  - Student data
  - Curriculum data
  - Personnel data
  - Financial data
  - Other data
- Data output
  - Reports
  - Plans
  - Programs
  - Budget
  - Statistics
  - ...

Vocational Edu
- Data types
  - Student data
  - Curriculum data
  - Personnel data
  - Financial data
  - Other data
- Data output
  - Reports
  - Plans
  - Programs
  - Budget
  - Statistics
  - ...

Higher Edu
- Data types
  - Student data
  - Curriculum data
  - Personnel data
  - Financial data
  - Other data
- Data output
  - Reports
  - Plans
  - Programs
  - Budget
  - Statistics
  - ...

Parents
Teachers
School Heads
Edu Officials
Edu managers
“ICT-IN-EDUCATION SOLUTION” IN QINGDAO, CHINA

The project “Qingdao educational resource public service platform” is actually in “ICT-in-education” integrated project which contains several key components: Weidong cloud educational platform and smart classrooms.

This most important component is Weidong Cloud education platform which contains a digital content development and management system, a learning management system and a forum for discussions between teachers and students.

Weidong Cloud Education Platform is used in this project to serve for 100,000 teachers and 1 million students.

This project greatly improved the sharing of quality educational resource and enhanced regional ICT-in-education practices.
"LMS-BASED EDUCATIONAL SOLUTION" IN WUHOU DISTRICT, CHENGDU, CHINA

This project aims to create a domestically leading regional educational platform in southwest China so as to promote the educational equity and equality.

This project is to satisfy the specific teaching and learning needs of local schools, to improve teachers’ digital skills and foster innovative teaching models, to provide students with new technology and tools for better learning experiences and learning outcomes.

This project has been implemented for 2 years and is recognized as a big success which bring local schools to the ICT-in-education era.
FINANCIAL SUGGESTION

COOPERATION COUNTRIES

WEIDONG CLOUD EDUCATION GROUP

COOPERATION INSTITUTIONS

Providing education related products, technology, services

Supplying the requirements

Funding

Assistance of export buyer's credit

Cooperation Organization
BENEFITS TO THE NATION

- Resolve the problem of education imbalance
- Increase local employment
- Improve education quality
- Enterprises localization management
- National economy increase
Weidong Cloud Education, serves for education development with ICT technology, jointly with global educational partners to build up a bright future together.